



AAIS Partner Program

Founded in 1936, the American Association of Insurance Services (AAIS) is the only national not-for-profit insurance advisory organization governed by its Members. At AAIS, our top priority is the success of our Members. Through the AAIS Partner Program, we seek to partner with companies that can help our Members achieve measurable results and sustainable growth.

The AAIS Partner Program enables us to provide added value to the AAIS Membership by connecting Members with specially selected Partners that can help Member carriers better serve their clients. AAIS Partners expand our community and enhance collaboration and support for Members.

Partners for Success

At AAIS, we welcome the opportunity to work with innovative companies that share our goal of improving the P&C insurance industry. As a valued AAIS Partner, you will be part of the AAIS Community dedicated to supporting the success of our Member carriers.

Member-Focused

AAIS is committed to delivering high-quality insurance products, advisory services, and innovative technology to our Member carriers. Our Member-focused approach positions our Member carriers to achieve measurable results and sustainable growth. The AAIS Partner Program is a key part of supporting Member success.

Represented Areas

- Appraisal
- Consulting Services
- Data
- Education
- Loss Prevention/Mitigation
- Payment
- Policy/Rate
- Publication
- Reinsurance
- Specialty
- Technology
- Underwriters

Why Participate in the AAIS Partner Program?

- Direct exposure to over 700 AAIS Members year-round
- Exclusive marketing opportunities available only to AAIS Partners
- Access to the AAIS Community of carriers, reinsurers, and other Partners with knowledge and capabilities to supplement the development of your products or services



AAIS Partner Program



Partner Program Benefits by Tier	Gold	Silver	Bronze
	\$9,500	\$7,500	\$5,000
Login for AAISdirect , providing access to AAIS’s proprietary online library of Forms, Manual Rules, and Compliance Guide.	✓	✓	✓
Access to AAIS Product, Onboarding and Engagement Teams for program support and implementation.	✓	✓	✓
Company listed on AAISonline.com as an AAIS Partner.	✓	✓	✓
Dedicated Partner page on AAISonline.com with company information, links to resources, and more.	✓	✓	✓
Press Release Announcement about your company joining the AAIS Partner Program distributed to all AAIS Members. ¹	✓	✓	✓
Inclusion on signage at AAIS events , listed in printed marketing materials, and ongoing recognition throughout the year in print and electronic channels.	✓	✓	✓
Discounted registration at the AAIS Main Event , providing an open networking opportunity to connect with the entire AAIS Community of Members, regulators, and industry Partners.	✓	✓	
One AAIS Views article ²	✓	✓	
One AAIS Views video interview ³	✓		

Disclaimer:

All AAIS Partners are vetted by AAIS and are subject to approval based on criteria that fits our Partner Program guidelines. All third-party organizations or vendors should integrate with AAIS’s core offerings of products and services and/or supplement our offerings with related products and services that AAIS does not offer. All AAIS Partners must sign an AAIS Partner Agreement outlining all agreed-upon benefits, trades, and terms & conditions.

- 1 AAIS press release announcements are offered one time for new AAIS Partners.
- 2 Includes full distribution to all AAIS Members via our marketing channels (email, social media platforms, etc.)
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Become an AAIS Partner Today

Join our select group of innovative organizations that contribute to the AAIS Community and deliver solutions that position our Members for sustainable success.

Contact our Member Engagement Team to start your Partner Application.

