



MODERN ADVISORY COMMUNITY

# MGA Membership Program

Managing General Agents (MGAs) and Program Administrators have long been valued partners in the AAIS community. In recognition of their importance to a strong and relevant insurance market, AAIS now provides a new opportunity for participation – **The MGA Membership Program**.

MGA Membership is a new class of Membership at AAIS, providing unique access to AAIS policy content, advisory services, and our modern tools and technologies. As with all Members, AAIS is dedicated to your success, providing resources and expertise aligned with your strategic goals to develop tailored insurance programs for target customers. MGA Members have exceptional access to hundreds of AAIS Member carriers that could provide fronting for your unique program. **Your success is our success.**

## MGA Membership Benefits

The MGA Membership Program provides unique opportunities to leverage the resources of AAIS to develop and deliver quality solutions to customers, including:

- Use of AAIS forms and rating guidelines (for defined lines of business)
- Onboarding Services
- Access to AAISdirect, the AAIS Member Portal
- AAIS's state-of-the-market Product Deployment Platform (PDP)
- AAIS Compliance Alerts and Program Bulletins
- May participate in AAIS Advisory Groups

## Valuable Marketing Opportunities

MGA Members may also take advantage of marketing benefits offered to other AAIS "Partners," including:

- Listing on AAISonline with customized "Partner Page"
- Listing in a Library of Partners
- Opportunity to contribute articles for AAISViews blog
- Opportunity to participate in the AAIS Webinar Series
- Opportunity to advertise on one of AAIS Outreach Programs (i.e. AAIS Views, AAISonline)
- Discount Registration/Sponsorships for AAIS Events

## Join the AAIS Community

Find out how participating, collaborating, and contributing in the AAIS Community can help you be more successful.

**For more information on the AAIS MGA Membership Program,  
contact your AAIS Membership Team.**

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